



BEVERLY HILLS
HAIR FREE

permanent hair removal
exclusive skin care

THE BEVERLY HILLS HAIR FREE SYSTEM™

The only professional system that integrates education, technical training, state of the art equipment, with a comprehensive business & marketing strategy to give you the competitive advantage you need to succeed in a global landscape.



EDUCATION

BEVERLY HILLS
HAIR FREE

permanent hair removal
exclusive skin care

- ◆ The core principles of Galvanic –understanding how Galvanic works simplified.
- ◆ Why Galvanic is superior, proper application to treat all types of cases.
- ◆ Mastering the consultation: and our “new-age” approach to today’s global environment.
- ◆ Creating custom treatment plans, and scheduling patients.
- ◆ Proper pain-management and alternatives.
- ◆ Patient positioning, Electrologist positioning.
- ◆ Establishing trust, building patient relationships.



BEVERLY HILLS
HAIR FREE

permanent hair removal
exclusive skin care

TRAINING

- ◆ Hands-on training with state of the art equipment.
- ◆ Patient positioning
- ◆ Working on all areas of the face and body.
- ◆ Trade secrets, procedures and protocols (applying methods that work, and eliminating those that don't).
- ◆ Advanced training for medically necessary pre-surgical hair removal.
- ◆ Transitioning MtF, FtM patients.
- ◆ Recognizing hormonal imbalances/disorders, and the treatment available.



BUSINESS STRATEGY

BEVERLY HILLS
HAIR FREE

permanent hair removal
exclusive skin care

- ◆ Business principles and application.
- ◆ Business strategy and application.
- ◆ Core business values.
- ◆ Operating a business, not a practice, a scalable model.
- ◆ Taking your business to the next-level.



BEVERLY HILLS
HAIR FREE

permanent hair removal
exclusive skin care

MARKETING PLAN

- ◆ Marketing strategies that work, and identifying those that don't.
- ◆ Our Competitive advantage.
- ◆ How to be relevant in today's global environment.
- ◆ Social and digital marketing application.
- ◆ Maintaining an on-line presence.
- ◆ Next-level marketing.



BEVERLY HILLS
HAIR FREE

permanent hair removal
exclusive skin care

THE BEVERLY HILLS HAIR FREE
POSITIVE EFFECT.

We believe that true success is achieved through education, passion, empowerment, inspiration, and confidence.

Successful individuals build successful businesses because they are truly passionate about their craft. Passion is the key ingredient to success, it's infectious and when passed on... it inspires others.

To truly succeed, you must empower others, who can then help many more!